



Think Tank Branding Solutions

PRICE GUIDE

Prices are a guide only and subject to change. Prices may be adjusted to suit the client's requirements, Terms and conditions apply. Custom tailored packages are available across all services and based on client's needs (quotes provided on request).

Price List effective 01/01/2018

IN HOUSE

PHOTOGRAPHY

PRICE GUIDE

PHOTOGRAPHY

| Provider | Service | Details | Price |
|------------|---------------------------|---|------------------|
| Think Tank | Commercial & Business | Ad Hoc (1hr) Senior Photographer | \$175+GST |
| | | Half Day Rate (6h) Senior Photographer | \$995+GST |
| | | Full Day Rate (12h) Senior Photographer | \$1950 + GST |
| | | Corporate and lifestyle sittings (per person) | \$150 + GST |
| | | Ad Hoc (1 hour) Junior Photographer | \$100 +GST |
| Think Tank | Tours | Google Maps Virtual Tour – 3 Linked 360 spheres | \$200 + GST |
| | | Virtual Tour Additional Photo 360 sphere | \$50 + GST ea |
| | | 4K Drone Tour – 30 Seconds of edited footage | \$150 + GST |
| | | Additional 30 second segment of 4k footage | \$50 + GST ea |
| Think Tank | Events Shoot for sales | School Formals (per student) | \$10 + GST |
| | | Kindy and Childcare Photos | \$99 + GST |
| | | Dance Cheer and Sports Events | \$99 + GST |
| | | Professional Photo booth (by the hour) | \$100 + GST |
| | | Professional Photo booth (prints/files for sale) 5 hours onsite | \$99 + GST |
| | | Bands and Sports Imaging | \$150 + GST |
| Think Tank | Personal | Weddings | From \$250 + GST |
| | | Pre-Formal Photography Sittings | \$150 + GST |
| | | Boudoir Portrait in-home sittings | \$175 + GST |
| | | Family Portrait Sitting | \$299 + GST |

Notes:

Commercial and business photography encompasses Fashion, stills crews, Food, Venue, Markets, Festivals, Sports, Events, Headshots, Business and much more. Custom proposals/packages are available. All prices listed for photography (excluding photography for print/file for sale & weddings) **include digital files, travel and editing**. Please visit ttbs.shootproof.com to view our portfolio.

Inclusions can be located here:

<https://www.thinktankbrandingsolutions.com.au/photography>

PRICE GUIDE

PHOTOGRAPHY

| Provider | Service | Details | Price |
|------------|--------------|---|----------------|
| Think Tank | Subscription | 1 hour of photography on site at a location of your choosing 2 hours of post production (photo edits) Hosted cloud gallery Custom Photo App Unlimited commercial use of the images | \$150 + GST pm |
| | | 2 hours of photography on site at a location of your choosing over (up to) 2 bookings 4 hours of post production (photo edits) Hosted cloud gallery Custom Photo App Unlimited commercial use of the images | \$250 + GST pm |
| | | 4 hours of photography on site at a location of your choosing over (up to) 4 bookings 8 hours of post production (photo edits) Hosted cloud gallery Custom Photo App Unlimited commercial use of the images | \$450 + GST pm |
| | | 6 hours of photography on site at a location of your choosing over (up to) 6 bookings 12 hours of post production (photo edits) Hosted cloud gallery Custom Photo App Unlimited commercial use of the images | \$599 + GST pm |

GRAPHIC DESIGN

PRICE GUIDE

GRAPHIC DESIGN

| Provider | Service | Details | Price |
|------------|----------------|--|---------------------|
| Think Tank | Graphic Design | Basic Graphic Design ad hoc – 3 Revisions | \$35 + GST Per Hour |
| | | Premium Graphic Design ad hoc – Unlimited Revisions | \$75 + GST Per Hour |
| | | Basic Marketing/business stationary Design 1 sided or 2 sided <ul style="list-style-type: none">- Posters & Flyers- Business cards- Post Cards | |
| | | Style Guide Creation | \$150 + GST |
| | | Billboard Design (3 Revisions) | \$150 + GST |
| | | Banner Design | \$105+GST |
| | | Logo & Logomark Creation (Unlimited Revisions) | \$299 + GST |
| | | Digital paintings, cartoons or caricatures (Quote required) | \$35 + GST ph |
| | | Logo Vectorisation (3 Revisions) | \$150 + GST |
| | | Custom Typeface creation (Specified words - 3 Revisions) | \$150 + GST |
| | | Custom Artistic Design (Digital) | \$35 + GST ph |
| | | Custom Business Stationery Pack Style Guide, EPS Files, 5 Documents | \$250 + GST |
| | | Custom Social Media Graphic Pack x10 (2 revisions ea) | \$99 + GST |
| | | Social Media Frames (Facebook installed – 2 revisions) | \$35 + GST |
| | | Building wrap design (per panel up to 1000x3000 3 revisions) | \$250+GST per panel |
| | | Vehicle Decal Design 3 revisions | \$105+GST |
| | | Wix Website Design – 5 pages (unlimited revisions) | \$650+GST |
| | | Revision Charge (additional requested revisions) | \$35+GST |

Notes:

Graphic Design services encompasses advertising material design (and print), marketing material, logos and iconography, flyers and postcards, business stationary, custom type and font, print projects, custom graphics, digital paintings, digital illustration, sticker design, tattoo design.

Inclusions:

Design files are provided to the client for all jobs.

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GRAPHIC DESIGN

| Provider | Service | Details | Price |
|-----------------------------------|--------------|--|----------------|
| Think Tank | Subscription | Marketing Maintenance Subscription 1 basic one sided graphic design request per month Unlimited revisions FREE 5 pack of social media graphics per month | \$35 + GST pm |
| | | Events Manager Subscription 2 graphic design requests per month or one double sided design Unlimited revisions FREE 8 pack of social media graphics per month | \$99 + GST pm |
| | | Get Branded Subscription 4 graphic design requests per month Unlimited revisions FREE 10 pack of social media graphics per month FREE Website SEO Audit Report per month | \$199 + GST pm |
| | | Start Up Design Subscription Unlimited design requests per month Unlimited revisions FREE 15 pack of social media graphics per month FREE Website SEO Audit Report per month with instructions on how to correct issues | \$350 + GST pm |
| | | OPTIONAL PHOTOGRAPHY ADD ON 1.5 hours of photography (for use within the 6 months) + 3 hours editing + Travel + Photography assistant at your location with optional additional hours booked at \$150+GST ph | \$30 + GST pm |
| Business Card Design & Print Pack | | Designed and Printed (unlimited revisions) 350 GSM 2 sided colour silk matte finish | \$165+GST |
| | | Designed & Printed (unlimited revisions) 460 GSM 2 sided colour silk matte finish | \$250+GST |
| Banner Design & Print | | Designed & Printed (unlimited revisions) Retractable pull up banner & Stand | \$199+GST |

PRICE GUIDE

BRANDING PACKAGES

| Provider | Service | Details | Price |
|-----------------|----------|---|------------|
| The whole tank! | Branding | Start Ups & Re-branding GRAPHIC DESIGN Custom Logo Design Business Card Design Social Media Banner Design DL Flyer OR Postcard Design Pull up Banner Design HTML Email Signature Photography PHOTOGRAPHY Staff Head-shots Venue cross section 1 hour product photography or opening event photography WEB DESIGN Landing Website, up to 5 pages, responsive design, domain name, 6 months hosting, and onsite SEO for landing page SOCIAL MEDIA Establishment of social channels x 3 (eg. Facebook, Instagram & twitter). 3 Months Management PRINTING Pull up retractable banner & Stand x1000 Business Cards 400 gsm, 2 sided colour Plus Obligation free consultation with our Marketing Specialist to discuss marketing plan (Marketing plan cost \$1500) and/or Social Media Strategy (\$850) Obligation free consultation with our Sales Funnel Leads Specialist to discuss social media (Facebook/Linked in) sales funnel creation (POA). | \$1985+GST |
| | | Get social | \$999+GST |
| | | GRAPHIC DESIGN Social Media Banner Design Social Media Content Pack x 10 SOCIAL MEDIA MANAGEMENT Establishment of social channels x 3 (eg. Facebook, Instagram & twitter).1 Months Management MARKETING Social Media Strategy | |

PRICE GUIDE

BRANDING PACKAGES

| Provider | Service | Details | Price |
|-----------------|----------|--|-------------------|
| The whole tank! | Branding | Marketing Collateral GRAPHIC DESIGN Custom Logo Design/Redesign Business Card Design Social Media Banner Design DL Flyer OR Postcard Design Pull up Banner Design HTML Email Signature Social Media Content Pack x 30 PHOTOGRAPHY Staff Head-shots Venue cross section 2 hours studio product photography | \$1195+GST |

P R I C E G U I D E

OTHER SERVICES

| Provider | Service | Details | Price |
|------------|---------|---|-----------------------------|
| Think Tank | Other | Video Cutting and Editing Collecting and recording | \$35+GST ph \$150+GST ph |

FREELANCE
COLLABORATOR
SERVICES

SERVICE GUIDE

COLLABORATOR SERVICE LIST

| Provider | Service | Details | Price |
|--------------------|--------------|---|------------------|
| Mood eSolutions | Web Design | Web Design Website Care Plans SEO & SEM | Price on request |
| | Social Media | Content Creation Social Media Management Event social stream coverage | Price on Request |

| Provider | Service | Details | Price |
|--------------------|-----------|--|------------------|
| MissM Marketing | Marketing | Strategy Plan Social Media strategy plan Consulting and ad hoc Retainer | Price on request |

| Provider | Service | Details | Price |
|--------------------------------|----------------|---------------------------------------|------------------|
| Sales Funnel Consultants | Sales Creation | Sales funnel creation | Price on request |

| Provider | Service | Details | Price |
|-------------|-------------|---|------------------|
| Lead Images | Photography | Personal and Family Photography | Price on request |